

#5 COALITION INSTITUTIONALIZATION STAGE

What to Expect

In this stage, the coalition has achieved its initial goals and built capacity in the community to make policy, systems and environmental changes. Its strategy now is to: a) become a permanent organization; b) be transformed with new leadership or different purpose; or c) transfer its power to another organization. In essence, the coalition must decide on its future as a coalition – it may have experienced unresolved conflict and agree to disband; a subset of members may emerge and retreat to an earlier stage to regroup, or it may become a permanent coalition with loyal membership, influence, and solid financial footing. Ideally, its member organizations also have increased their capacity to build and maintain coalitions and partnerships for other purposes and learned valuable, transferrable community building skills.

Structure

The coalition reviews and refines structures; solidifies by-laws, policies and procedures; renews search for funding and explores separate corporation (501c3) status. The coalition also implements evaluation plan/disseminates results; assesses impact of strategies and achieves widespread reach into community.

Tasks

- Complete task, projects and campaigns
- Produce models, reports, new policies, practices and legislation
- Complete fund-raising or organizing drive
- Store records and materials
- Publish findings
- Institutionalize new services
- Select new projects, if desired

Products or Outcomes

- Goals achieved
- Reports, publications and products released
- New goals and objectives and projects are spun off
- Coalition a) becomes a permanent organization; b) is transformed with new leadership or different purpose; c) transfers power to another organization; or d) disbands